

# Cyber Insurance Solution For Cannabis Risks

Evolving technology creates emerging risks...



**Best "A" Rated**

**Automated Threat  
Monitoring &  
Intelligence Alerts**

**DDoS Mitigation**

**Anti-Ransomware**

**Patch Management**

**Security  
Benchmarking**

**\$10,000,000  
Capacity**

**Prospects to \$250M  
Revenue**

Historically, technology played a minimum role in the production and sale of cannabis. As the manual-cash based business model turns digital, business's face catastrophic risks resulting from breach events. Business partners, careless or disgruntled employees, unscrupulous competitors as well as vulnerabilities in new technology used for inventory tracking, cultivation and retail distribution are real threats. A hack of customer personal information can result in permanent brand damage and loss of income if not managed by vetted legal & public relations service providers.

Cannabis vendors may rely on anti-virus software and firewalls that are not effective to prevent the most common cyber threats. In fact, 73% of hackers surveyed say traditional perimeter firewalls and anti-virus apps are irrelevant or obsolete\*. Only 34%\*\* of small to middle market insured's have information security in place to prevent careless or disgruntled employees, or outsider threats that result in business interruption, fines & penalties and brand damage

Our Next Generation cyber risk management solution includes a full suite of risk management apps bolted on (**for no additional cost**) to a best-in-class cyber insurance policy. Our tools provide another layer of protection to prevent and mitigate claims before they happen.

Our team of cyber security geeks and insurance nerds are ready to assist!

Contact us today for more information.

\*Thycotic 2017 Black Hat Hacker  
\*\* CIAB 2017 Cyber Market Watch

[Cyber Risk Underwriters](#)

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